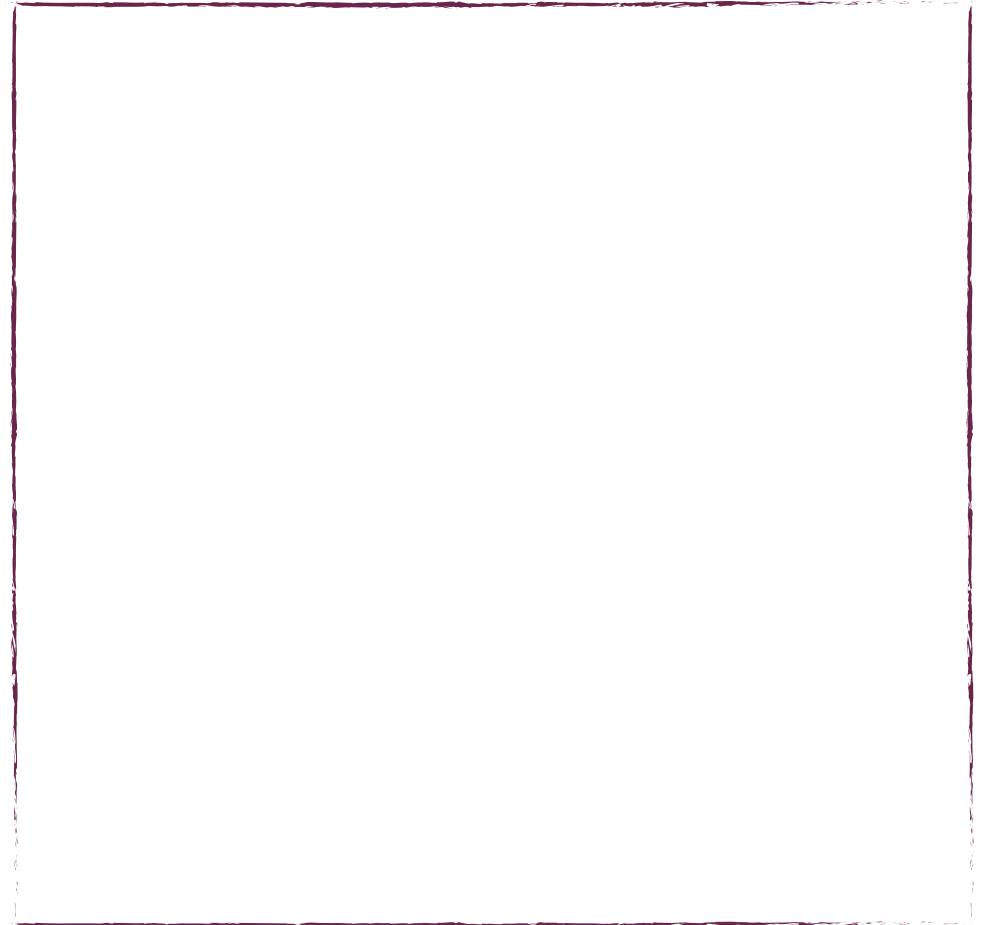


Key Art Worksheet

Design how your key art will appear for retail (this might be a physical game box or online store landing page).



Design an online icon for your game to show how it would appear for an online store purchase or App download.



TOP TIP: Think carefully about your branding, target audience and main game themes.