



# Level up your child's creativity with BAFTA's Young Game Designers competition!

## What is Young Game Designers?

BAFTA Young Game Designers is a free initiative and competition that inspires young people aged 10-18 to create, develop and present their new video game idea to the world. The UK games industry is an exciting and thriving place to work, and there is a whole variety of roles available for those looking to get into the industry.

## What awards can my child enter?

### Game Concept Award (10-14 + 15-18 years-old)

Enter an original game idea (no coding skills are needed for this award).

### Game Making Award (10-14 + 15-18 years-old)

Enter a pre-built game prototype (for students with existing coding or game design skills).

Submitted entries will be judged by a panel of game designers, developers and other industry experts. If chosen as a finalist, your child will be invited to an exciting awards ceremony at BAFTA HQ in London. If they win, they'll get to meet top games industry professionals, receive exclusive BAFTA talent mentoring and a host of wonderful prizes from our partners.

The competition closing date is 5pm on Wednesday 25 April 2018, and is the perfect opportunity for young people to get lost in a creative project. Whilst they're creating their game, they'll be developing vital Maths, Coding, Design and Computing skills as well as skills such as independence, resilience and ingenuity – all of which will be prized in the classroom and in their future careers.

Encouraging your child to be creative could be the gateway to a once-in-a-lifetime opportunity. Who knows? You could have the next *Minecraft*, *FIFA* or *Pokémon Go* creator living under your roof!

**To find out more and enter the competition, visit [www.ygd.bafta.org](http://www.ygd.bafta.org).**

If your child is interested in a career in the games industry, it's also worth them checking out BAFTA's Careers Quiz at [guru.bafta.org/careers-quiz](http://guru.bafta.org/careers-quiz). The quiz helps young people find out more about careers not just in games, but also in film and television, and matches their natural interests, passions and aptitudes to a variety of roles in the fast growing creative industries – many of which they might not even have known existed!

We look forward to seeing your child's entry.

**The BAFTA YGD Team**



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